



SPONSORSHIP OPPORTUNITIES

Join us as a partner for the **2026 BKSA Championship Series** across eight fantastic events around the UK, covering three awesome kitesports disciplines: Big Air, Foiling and Kite Wave Riding.

The 2026 British Championship Series offers a number of sponsorship packages, from title sponsorship to association sponsorships to brands who align with the values and goals of the BKSA, the National Governing Body for Kitesports, each providing fantastic and bespoke partnership opportunities for companies in a range of sectors.

This brand doesn't tour? no problem, if you have your own idea for an event, we can bring your one off event to your location.

TITLE SPONSORSHIP:

Our premium package for 2026 is for one company only, giving your brand the Title Rights for the whole series, ensuring maximum prominence and exposure. The series will be referred to as the **XXXXX British Championship Series** - with each of eight individual events also referred to in the same way, for example, The XXXXXXX Wave Masters event or The XXXXX Big Air Championship, Littlehampton etc

OTHER BENEFITS:

- Your logo incorporated into all Championship Series and Individual Event logo branding as Title Sponsor.
- Publicity and premium location and presence at each event.
- Up to 10 flags, five banners and premium size stand, we can discuss the best way to involve your brand and gain the best exposure at each event.
- Comms and PR - we work with your PR team to ensure social media, comms and newsletters to highlight the partnership throughout the Series, using all BKSA platforms available (Social, Website, Newsletter, Comms and PR)
- Priority access at each event to the BKSA staff team and the best British kitesurfers for photos and interviews, generating content as needed.

Cost: £20,000 (£2,500 per event)

IN ASSOCIATION WITH SPONSORSHIP:

Our next level of sponsorship, and for three companies only - giving your brand 'In Association With' rights for the whole series and each individual event. Your logo will feature as part of a maximum of three logos incorporated under the main event branding, for example, The British Championship Series in association with XXXX, XXXX and XXXX. Similar branding will be incorporated at the same level for each individual event of the Series.

OTHER BENEFITS:

- Publicity and presence at each event.
- Up to five flags, two banners and a sponsor stand, we can discuss the best way to involve your brand and gain exposure at each event.
- Comms and PR - we work with your PR team to ensure social media, comms and newsletters highlight the partnership throughout the Series, using all BKSA platforms available (Social, Website, Newsletter, Comms and PR)
- Coordinated access at one pre-agreed event to the best British kitesurfers for photos and interviews, generating content as needed.

Cost £8,000 (£1,000 per event)

YOUR BESPOKE EVENT

Bring the excitement of the BKSA Tour to your doorstep! Our additional event sponsorship package enables you to bring the BKSA Tour to your home beach. We bring the riders, the brands, the competition and complete event management - whilst you enable a brand new tour stop on the Series to take place at your location, with your company as Headline Sponsor. The package also includes bespoke brand support and promotion agreed in advance and dates and location in line with your companies needs.

Single additional event package: from £8,000

To discuss and sponsorship, including one discipline or Individual Event Sponsorship, please contact the BKSA.

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